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BAHAMIAN ICON AWARDS ANNOUNCES NEW TITLE SPONSORSHIP

The Bahamian Icon Awards is now ALIV!!

January 24, 2017—Nassau, N.P. Bahamas- The organizing committee of the fifth annual Bahamian Icon Awards is pleased to announce that we have formed a strategic partnership with ALIV, the country's newest, dynamic telecommunications company. The three-year Title Sponsorship agreement coincides with the 5th Anniversary of the program that honors excellence and achievement in Bahamian Communities. It also represents an opportunity to expand the Icon brand in ways that provide additional value to the nominee, participant and viewer experience and it continues to foster ALIV's connection and commitment to the country's growth and development. Since its inception in 2013, 243 persons have been honored with a Bahamian Icon Award Nomination, and the statue has been awarded to 51 outstanding citizens from across the country.

"One of the critical success factors for the Bahamian Icon Awards is corporate engagement; being able to connect with those Bahamian businesses that identify with our core intention of honor and celebrate the best in the Bahamas", said Addis T. Huyler, Founder and Executive Producer of The Bahamian Icon Awards. "We are thrilled to have ALIV as a part of our team in such a significant way. In their short time here, they have demonstrated a commitment to truly wanting to find ways to improve the Bahamas. We are excited to work with them over the next few years to further develop our program in ways that enriches and empowers the Bahamian spirit"

Chief ALIV Champion, Johnny Ingle said, "ALIV is fully committed to the Bahamian community and the recognition of outstanding individuals who work tirelessly to make our country a better place. Whether it is through the arts or humanitarianism, all heroes deserve recognition. This is why we have partnered with the Bahamian ICON Awards. We are proud to officially bring this year's event ALIV."

Other companies partnering with The Bahamian Icon Awards include Cable Bahamas, Island Luck, The Bahamas Ministry of Tourism, The Bahamas Ministry of Youth Sports and Culture, Scotiabank, Sky Bahamas Airlines, Carpet World, FYB Builders Mall and Bollinger Champagne.

The 2017 ALIV Bahamian Icon Awards will take place on June 17, 2017 at the Melia Nassau Beach Resort and will broadcast LIVE on OUR TV nationwide. Nominee submissions are now being accepted through the website at www.bahamianiconawards.com. Deadline for submissions is March 31, 2017.

About The Bahamian Icon Awards: The Bahamian Icon Awards acknowledges the exemplary achievements of men and women who have excelled in various industries thus contributing to the overall development of the Bahamian community. Our Mission is to provide an achievable goal that inspires and encourages consistent efforts to achieve excellence and the fostering of good will. For more information visit www.bahamianiconawards.com.

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